

Creativity and Care Pledge

We pledge to:

1. Use our skills for the social good. Support and encourage others to do the same.
2. Define and promote creativity primarily as an act of care, over and above profit or individual entrepreneurship.
3. Acknowledge interdependence by supporting, empowering and participating in collaboration, in order to uplift and amplify others and build a mutual bond.
4. Build and care for spaces of collective creative reflection and exchange, both virtual and in person, private and public.
5. Enable children and adults from all walks of life to experience the joy and power of their own creativity.
6. Bring compassion to the heart of the everyday by engaging in and celebrating small local acts of creativity.
7. Be open to new methods and ways of caring by exploring creative mediums, communication and storytelling.
8. Recognise when there is a need for help, when we have the ability to help, and when to find help.
9. Acknowledge vulnerability and illness as a source of wisdom to be valued, and recognise that we are as strong as those most in need.
10. Ensure psychological safety and trust through active empathy and kindness.

As a result of these actions, we envision an increase in our awareness of ourselves and others, building healing, wellbeing, and solidarity. We will take action by committing to these 10 points and sharing our pledge with others.

ual: creativity, care
and the city